

Albert Szent-Györgyi Medical School

Institute of Health Economics

Topic list

Supervisor	Topic
	Health-related behaviour and therapy management:
Dr. Norbert Buzás	Factors affecting sensor and insulin pump use in children with type 1 diabetes
Zsanett Tesch	The impact of changes in social security support on the treatment choices of parents of children with type 1 diabetes
Tamás Ujházi	Patient preference analysis using conjoint analysis: Why does a patient choose one treatment over another?
Tamás Ujházi	Digital Health: How do patients accept new technologies?
Dr. Attila Erdős	Community wisdom in diagnostics
	Healthcare management:
Dr. Norbert Buzás	Solidarity: fairness or force in healthcare?
Dr. Norbert Buzás	Sustainable funding of health care
Zsanett Tesch	Cost burden changes during the transition from child care to adult care in type 1 diabetes
Dr. Ágnes Bognár	Institutional financial and capacity planning in inpatient care
Dr. Attila Erdős	Increasing the efficiency of operating room utilization
	Healthcare marketing:
Dr. Zoltán Juhász	Satisfaction as an attribute of the service quality at different levels of health care
Dr. Zoltán Juhász	Analysing the communication of health crises
Dr. Zoltán Juhász	Assessment of communication and knowledge about vaccinations
Tamás Ujházi	Advertising effectiveness in the health sector tested by eye camera
Tamás Ujházi	In Search of the Perfect Vitamin C: Investigating consumer preferences using choice-based conjoint analysis